

Gift and Loyalty Cards

Isn't it time you level the playing field?



Electronic Merchant Systems offers the most flexible and dynamic loyalty and gift programs in the industry today. A proven tool for increasing sales, Altus Premier will build long-term value for your business. Our program is specifically designed to help the small to mid-sized business attract new customers and keep them coming back. Loyalty and Gift programs are in demand from today's consumers, so it's time to give them what they want... before the competition does.

Loyalty Programs | Keep Them

Altus Premier supports an endless number of loyalty program configurations that help you engage, retain and grow your current customer base. It is proven that small reductions in customer defections dramatically increase profitability.

Gift Cards | Bring Them In

With EMS you have access to one of the most successful and widely implemented gift card programs in the industry. Gift cards provide a simple, effective way to skyrocket sales and are increasingly being used as an alternative to deep discounts. Generate new customers when used as gifts to customers' family and friends.

Custom Card Designs | Remind Them

Think of your loyalty and gift cards as an advertisement within your customer's wallets. That is why we produce uniquely customized cards for your business. We want you to always be top-of-mind to the people that matter most, your customers. To ensure this, our in-house graphic designers will work with you in molding your vision into a plastic card masterpiece.

There's a reason why the "big box" retailers all run loyalty and gift card programs!

Direct New Customers
Through Your Door With
Viral Marketing

Enhance Your Profits
With Lost Cards And
Unused Balances

Generate Incremental Sales
By Raising Customer Spending
Levels And Average Purchases

Protect Your Customers
From The Pull Of The
Competition



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